

# HCCC Alumni Survey Results

February 14, 2020

## 1. Please indicate the best ways for the HCCC to notify you about upcoming events?

Note: this survey was sent via email, so may not have reached all who require regular mailings.

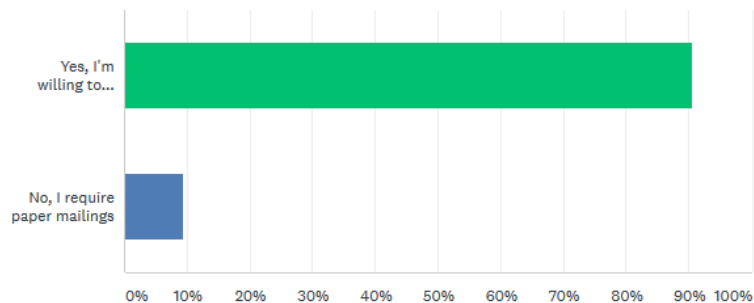
- First choice among respondents is email, with second choice regular mail.
- Our FB page is unpopular with these respondents, and the club’s website isn’t a top choice for communication about upcoming events.

	1ST CHOICE	2ND CHOICE	3RD CHOICE	4TH CHOICE	TOTAL
email	88.24% 60	11.76% 8	0.00% 0	0.00% 0	68
HCCC FaceBook page	0.00% 0	18.18% 6	9.09% 3	72.73% 24	33
HCCC website	5.00% 2	27.50% 11	55.00% 22	12.50% 5	40
Regular U.S. mail	18.52% 10	51.85% 28	20.37% 11	9.26% 5	54

## 2. Question:

The HCCC sends monthly newsletters to members via the U.S. mail. Would you personally be willing to receive this information via one of the electronic methods listed above, rather than a paper mailing?

Answered: 64 Skipped: 9



ANSWER CHOICES	RESPONSES
Yes, I'm willing to receive electronic notifications	90.63% 58
No, I require paper mailings	9.38% 6
<b>TOTAL</b>	<b>64</b>

**2. What types of alumni events appeal to you? Indicate the appeal for each item, with one (1) lowest and five (5) highest. Note: we have had limited success organizing off-Cape events in the past.**

The three events with greatest appeal appear to be:

- i. Harvard professor lecture (95.89%)
- ii. Local Cape expert lecture (81.69%)
- iii. Summer fellow presentations (42.25%)

These folks seem to dislike: trivia/game nights, volunteer events and outdoor exercise.

	1 (UNAPPEALING)	2	3	4	5 (MOST APPEALING)	TOTAL
Harvard professor lecture/presentation	0.00% 0	0.00% 0	4.11% 3	30.14% 22	65.75% 48	73
Local Cape expert lecture/presentation	1.41% 1	1.41% 1	15.49% 11	45.07% 32	36.62% 26	71
Informal gatherings, designed to enable casual conversation	18.31% 13	16.90% 12	36.62% 26	18.31% 13	9.86% 7	71
Trivia or game nights	70.00% 49	18.57% 13	2.86% 2	7.14% 5	1.43% 1	70
Volunteer events	37.14% 26	28.57% 20	21.43% 15	11.43% 8	1.43% 1	70
Outdoor exercise--such as hiking or biking	41.43% 29	17.14% 12	27.14% 19	10.00% 7	4.29% 3	70
Summer fellow presentation (on work completed)	9.86% 7	12.68% 9	35.21% 25	26.76% 19	15.49% 11	71
Family picnic/kid-friendly activity	57.14% 40	25.71% 18	14.29% 10	1.43% 1	1.43% 1	70

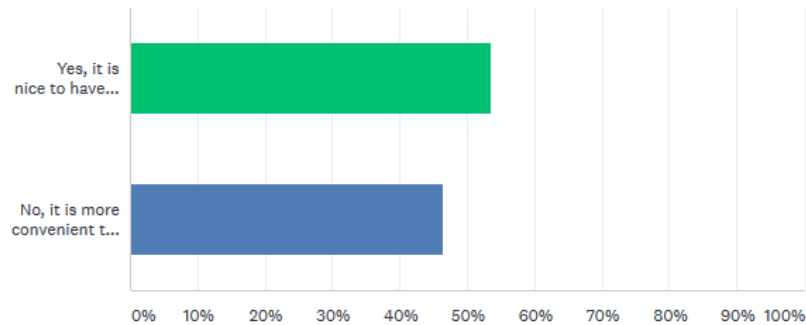
Comments (7)

- Community engagement on value of higher education, tapping into club resources and broader sig alum network to connect with students on cape and islands to encourage them to go to college. and maybe provide subject matter expertise and mentoring to students.
- I would like the Club to consider an on-Cape theater event. Typically, I think lectures by Harvard-affiliated speakers and government-related speakers draw the greatest numbers of attendees. I also favor continuation of our joint invitations with other clubs.
- It would be nice to have "meet alumni in your neighborhood" events. Maybe pot-luck hors d'oeuvres hosted at someone's home.
- Like to learn things from researchers, public intellectuals - local flavor,
- Events should be both social and educational

- I spend my summer on Martha's Vineyard. So would like MV centered events. We don't come over to the cape

**4. Do you think alumni events should be held in various locations throughout the Cape?**

Answered: 71 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes, it is nice to have events in all parts of the Cape	53.52% 38
No, it is more convenient to hold events in a central location (Hyannis area)	46.48% 33
<b>TOTAL</b>	<b>71</b>

**3. What event format/timing is most convenient for you? Indicate appeal for each item, with one (1) low and five (5) high.**

- Highest appeal (4 & 5 scores) is for Weekday (M-F) luncheons: 78%
- Appeal for weeknight events is about 48%, adding 4 & 5 scores
- Saturday or Sunday luncheon has 34% favorable (4 & 5 scores) and significant neutral sentiment. If neutral and positive scores are combined, about 63% of respondents are okay to happy with weekend lunch events.

	1 (UNAPPEALING)	2	3	4	5 (MOST APPEALING)	TOTAL
Weekday (M-F) luncheon	11.59% 8	2.90% 2	7.25% 5	18.84% 13	59.42% 41	69
Weeknight (M-F) appetizers, cocktails and/or dinner	19.40% 13	20.90% 14	11.94% 8	32.84% 22	14.93% 10	67
Saturday or Sunday luncheon	20.90% 14	16.42% 11	28.36% 19	25.37% 17	8.96% 6	67
Saturday--Sunday evening appetizers or dinner	46.88% 30	17.19% 11	17.19% 11	15.63% 10	3.13% 2	64

[Comments \(9\)](#)

*Comments on day/timing of events:*

- Fridays are good for those of us who come down from Boston occasionally.
- Would choose event with interesting speaker or presentation at any time.
- Not Friday
- Mon-Thurs evenings might be ideal for alumni who are working. It's a challenge to get to Hyannis for lunch on a work day.
- I am on Nantucket off and on (I live in CT) and try to attend an HCCC event when I am in transit to/from the island. **You are welcome to contact me about offering an HCCC event on my Nantucket porch in the summer.**
- Friday luncheon
- I am coming from vineyard so need notice way in advance to get car reservations

**6. How well do current HCCC events and activities meet your needs? 1 star indicates existing events don't meet your needs, 5 stars indicate existing events perfectly suit your needs.**

Answered: 68 Skipped: 5

3.5★  
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
★	7.35% 5	5.88% 4	32.35% 22	36.76% 25	17.65% 12	68	3.51

[Comments \(16\)](#)

- I enjoy the science, environment, business and politics speakers the most.
- That I live on MV
- I cannot drive at night.
- The current program of lectures works well for me, although I have a concern about the costs of meals. Are folks finding this aspect an issue for attendance?
- lunch followed by speaker
- Left wing liberals
- Mid-week luncheons work best for me, but I am willing to go at other times for a good speaker or presentation
- The regular timing is typically a challenge for me (workday lunch meetings).
- Luncheon presentations

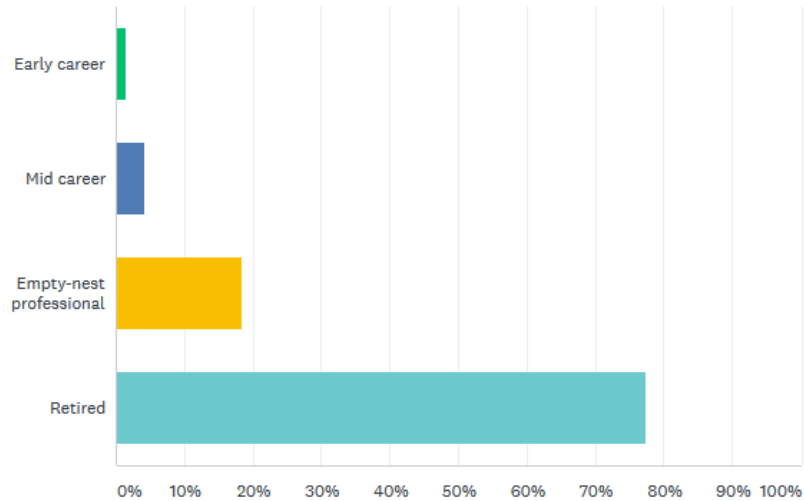
*Comments on events meeting needs (cont'd)*

- Working folks can't easily make it to luncheons during business hours. Would be far better to have presentations on weekend days. And, it would be nice to have more active gatherings: cooking, hiking, dog walking.
- Informal social get-togethers and Harvard (or other university) presentations on currently relevant international and domestic topics work best for me.
- we are on the vineyard
- We do not attend many events - just too busy. However, we have enjoyed those we attended, in particular the lecture about the new duomo-Florence museum.

- luncheon meetings about serious subjects with Qand A
- Would like local events in Falmouth area
- Most events are weekday lunch with speaker, which I like

## 7. To which cohort group to you belong?

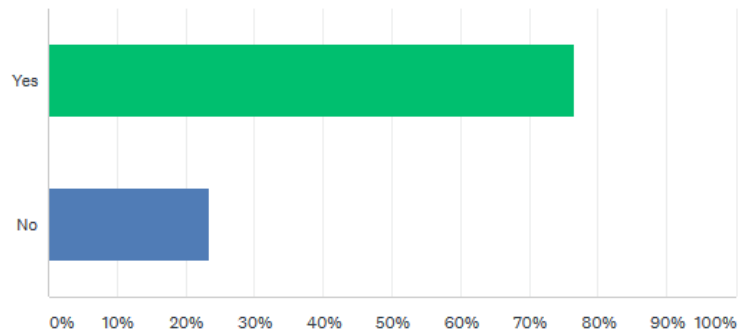
Answered: 71 Skipped: 2



ANSWER CHOICES	RESPONSES
▼ Early career	1.41% 1
▼ Mid career	4.23% 3
▼ Empty-nest professional	18.31% 13
▼ Retired	77.46% 55
Total Respondents: 71	

## 4. Are you currently a member of the Harvard Club of Cape Cod?

Answered: 68 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	76.47%	52
No	23.53%	16
TOTAL		68

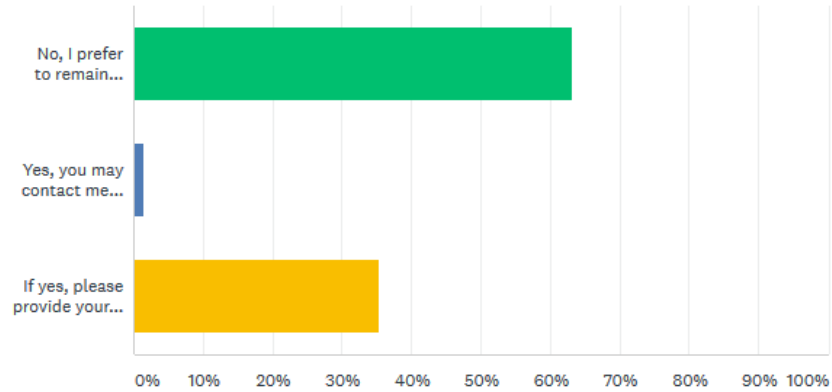
### 5. Is there anything else you would like to communicate to the HCCC Executive Committee?

- I'd appreciate knowing more about volunteer opportunities within the club. Maybe I'm missing something, but the only communications I receive from the club are regarding lunch meetings and membership renewal. And most recently, I didn't even receive a notice about renewing my membership for 2020! Maybe that was a simple oversight or a case of lost mail.
- Keep up good work - we know it is hard to organize these events
- Living on Nantucket I only rarely can participate.
- Thanks for your hard work. We don't get to as many as we'd like but all we've attended have been great.
- No [2 responses]
- I belong to the HC in Boston and have a home on the Vineyard. I might attend an event on the Vineyard in the summer, but doubt if I would drive from Boston to the cape for other events.
- Meals seem to be getting more expensive for just OK menus. I can afford them but I wonder if there are some who can't or would like to hear a particular speaker but don't want to pay \$64 (per couple) to hear them. There are also some people who don't eat lunch.
- I am not in any of the "cohort groups" you list in Question 7. (I don't know what an "empty-nest professional" is.) I am 71 years old and I work 80 to 100 hours a week.

- I prefer speakers who engage the audience rather than presenting a power point & reading it to us

### 10. Would you be willing to speak with an HCCC Executive Committee member about your survey response?

Answered: 68 Skipped: 5



ANSWER CHOICES	RESPONSES	
▼ No, I prefer to remain anonymous	63.24%	43
▼ Yes, you may contact me using the info below	1.47%	1
▼ If yes, please provide your name, email and/or phone number:	<a href="#">Responses</a> 35.29%	24
<b>TOTAL</b>		<b>68</b>